

Open for submissions
26 October – 22 December 2023

2024
The 72nd
Australian
Book Design
Awards
Student
categories
Call for Entries



ABDA

Australian Book
Designers Association

Submissions open Thursday 26 October 2023
Submissions close Friday 22 December 2023

To enter, go to abda.com.au

**The awards will be presented
at an event in Melbourne in May 2024**

The Australian Book Design Awards showcase the best of the best in book design in this country and are open to any book designed and published for the first time in Australia between 1 January and 31 December 2023. Entry is open to undergraduate students at Australian universities or tertiary schools of design for books designed in 2023.

Books may only be entered in one category in a judging year.

The term 'illustrations' refers to pictorial matter and includes handmade, digital and photographic images.

Due to the nature of student work the 'Cover', 'Book' and 'Series' categories will be judged online only. In addition to flat artwork files, you may choose to submit a 3D mock-up of your work to indicate size, format, and embellishments.

The panel of expert judges will be announced in early 2024.

The ABDA Committee reserves the right to move entries to categories that are better suited to the title and, where no entry is deemed to have won, not to make an award in that category. All judging decisions are final.

Entry fees

To support the next generation of Australian book designers, student entries are free for these awards and include a complimentary ABDA Student Membership for 12 months.

ABDA

Categories

Best Designed Student Cover

This category judges the quality of a book cover's design and is open to works of fiction or non-fiction. Journal and notebook designs do not apply.

Best Designed Student Book

This category judges the quality of a book design's integration of cover and internal pages. Books must be at least 16 pages long and may be fiction or non-fiction written for any market. There are no format restrictions, however, the design must be conceived for high volume production. Artists' books do not apply.

Best Designed Student Series

This category judges the quality of a design of a series for three or more covers for books of fiction or non-fiction. Journal and notebook designs do not apply.

See over for art work submission guidelines.

Please also include a 100 word design rationale:

A short rationale written by the designer must accompany each entry. The rationale should explain the designer's concept and process. The rationale is not a publisher's blurb, but rather a statement written by the designer describing: how you responded to the publisher's brief, any budget constraints, any unique challenges you faced in the design process, and anything you feel the judges should know about the book to help them understand the concept behind the design. The design rationale is a crucial part of the judging process and helps the judges understand your design at a deeper level.

Artwork submission guidelines

For Best Designed Student Cover

Flat front cover, front cover thumbnail image, plus flat full cover artwork (front, spine and back covers). No trim marks or bleed.

For Best Designed Student Book

Flat front cover, front cover thumbnail image, full front cover and internal pages.

For Best Designed Student Series

Flat front cover, front cover thumbnail image, plus flat full cover artwork (front, spine and back covers) **for each title** in the series. No trim marks or bleed.

To qualify for judging, artwork **MUST** be submitted using the **ABDA awards artwork naming convention as follows:**

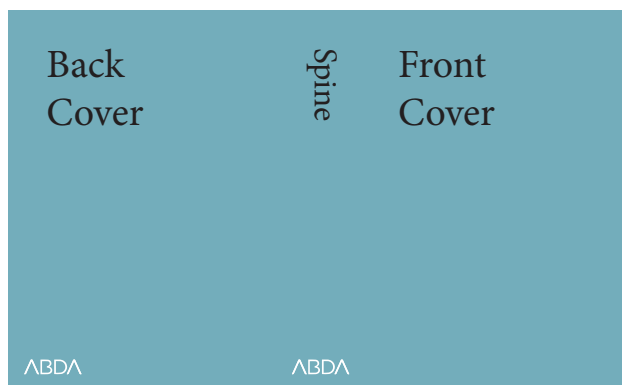
- BookTitle_Thumbnail.jpg (or pdf)**
- BookTitle_Front_Cover.jpg (or pdf)**
- BookTitle_Full_Flat_Cover.jpg (or pdf)**
- BookTitle_internals.pdf**
- BookTitle_Photo_1.jpg (or pdf)**
- BookTitle_Photo_2.jpg (or pdf)**
- BookTitle_Photo_3.jpg (or pdf)**

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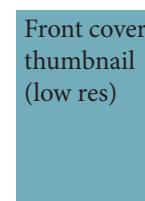
4



Flat front cover, no trims or bleed, JPG or PDF accepted, max size 20MB.



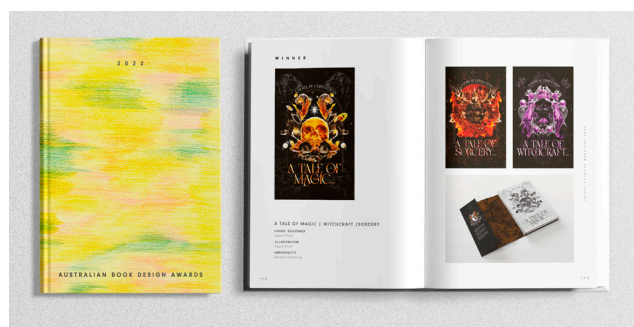
Flat full cover (front, back and spine), no trims or bleed, JPG or PDF accepted, max size 20MB.



Flat front cover, no trims or bleed, JPG or PDF accepted, **max size 1MB.**



Please upload ONE multipage pdf: you can upload the complete internals, but it **MUST** be a minimum of 3 internal spreads. No trim marks or bleed. Maximum file size is 20MB.



Photos or digital mocks up of the book are encouraged to show physicality/materiality of the book. (If it is an unusual format, place a pencil for comparison next to the book). Max 3 photos. JPG or PDF accepted, max size 20MB.

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Enter at abda.com.au

**Entries close 22 December 2023
Late entries will not be accepted**

**For questions or more information,
contact info@abda.com.au**

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